

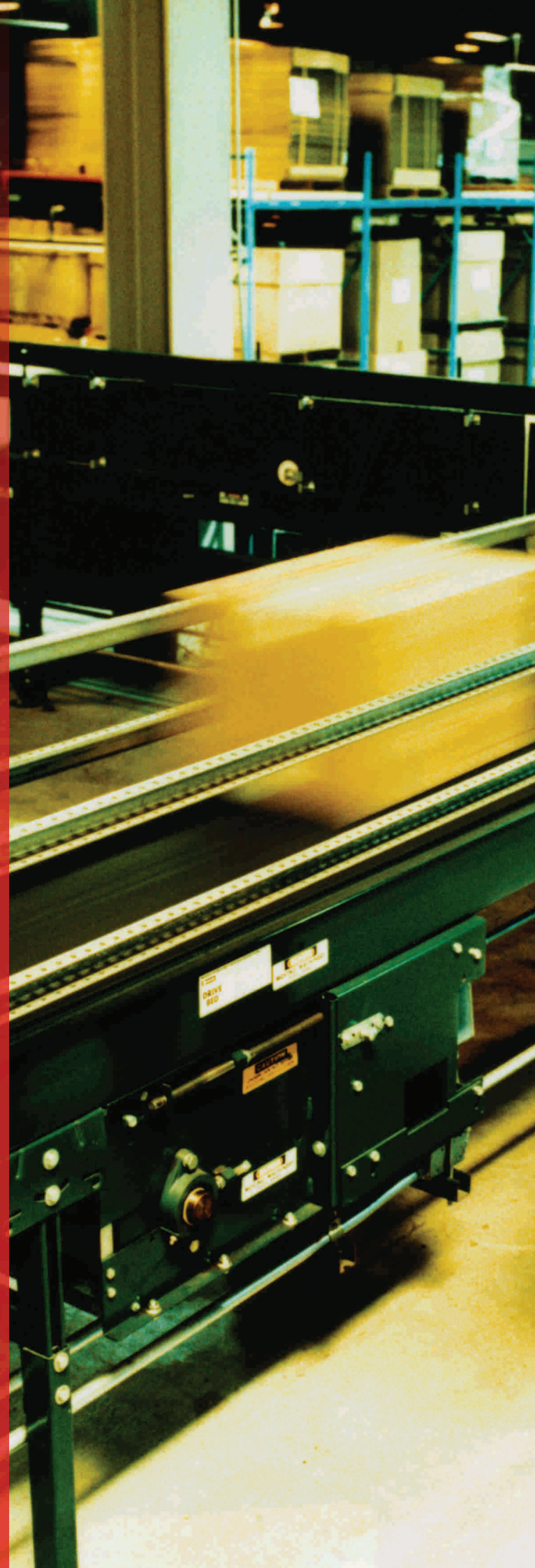
World leader in global identification systems, traceability and product protection.

Checkpoint has more than 35 years of experience in providing high-value solutions for the supply chains of manufacturers and distributors from the production line to the point of sale.

The study of the possibilities of BCS (Bar Coding Systems), the development of RF technology and the innovation introduced for the progress of RFID means that Checkpoint continues to be in the lead in placing this technology at the service of manufacturers and distributors.

Checkpoint offers the most effective solutions, and applies them wherever they are needed.

Today, Checkpoint offers the most advanced systems for printing and applying labels for products, boxes and pallets. Checkpoint's applications include the development of computerised management and monitoring systems using hardware and mechanical engineering. This provides customers with the automation of logistical processes through the automatic identification of products in real time.



Checkpoint Systems, Inc. is a multinational company dedicated to the manufacture and marketing of technological systems designed for the protection, labelling and marketing of consumer goods. Checkpoint is the leading supplier of Electronic Article Surveillance (EAS) based on new digital radio frequency (RF) technology. Currently there are systems installed in more than half the world's 200 biggest retailers. Moreover, Checkpoint supplies applied technology at every stage of the supply chain, offering the manufacturers of consumer goods the labelling, traceability and protection of their goods throughout the world. Checkpoint is present in more than 50 countries and has an international network of 29 printing centres in the world's industrial capitals.



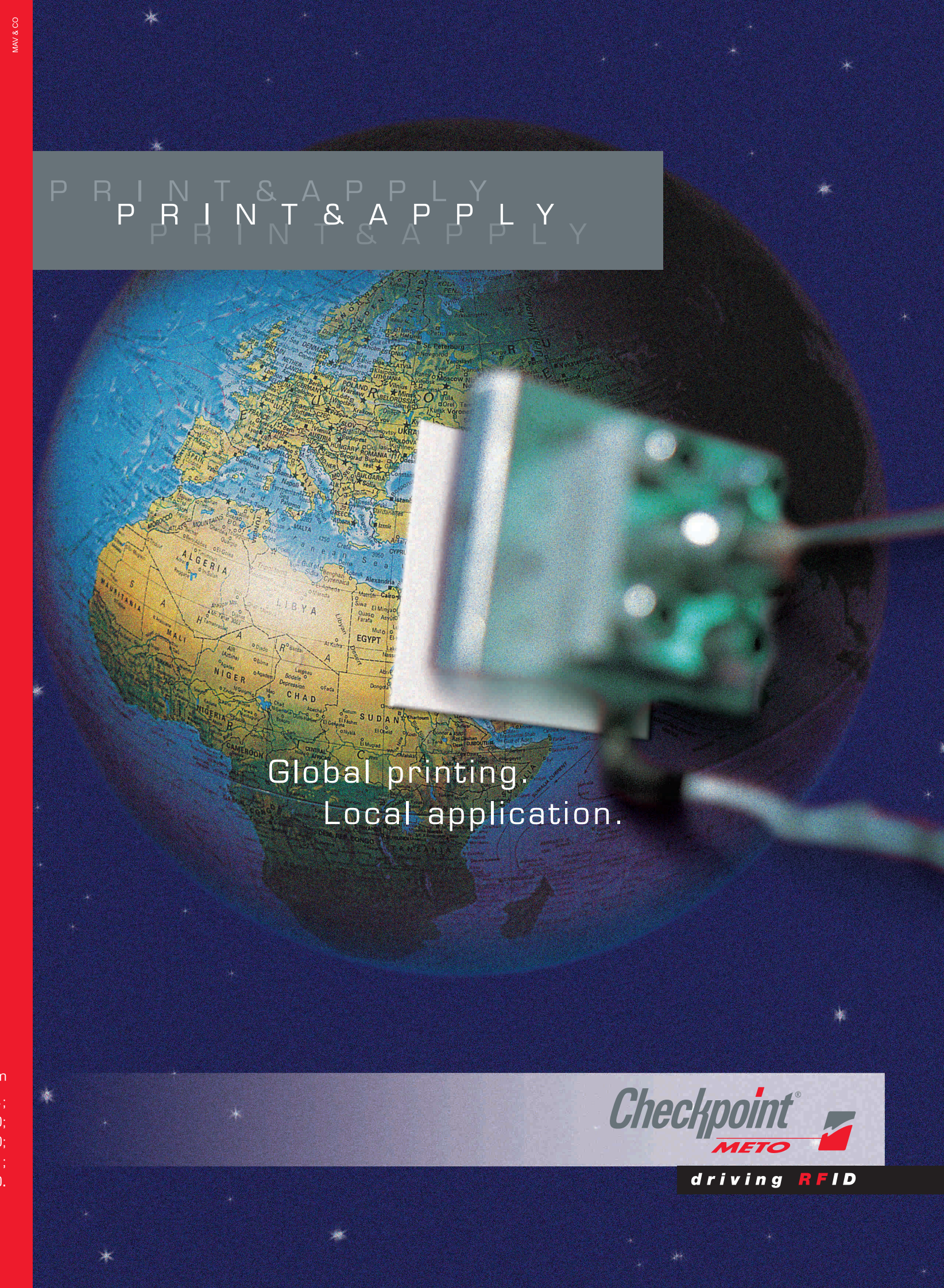
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P R I N T & A P P L Y
P R I N T & A P P L Y



Global printing.
Local application.

Checkpoint
METO
driving **RFID**

Identification and labelling



For over 35 years, Checkpoint has offered global services to manufacturers of fast moving consumer goods. This depth of experience has been an important reference in the development of bar-coding systems and their application to industrial environments.

The range of solutions and services for manufacturers includes bar-code [BCS] printers, applicators and dispensers of labels for boxes and pallets on the production line, as well as the adaptation and creation of made-to-measure software. In addition, Checkpoint provides a study of the solution best suited to each client and integral maintenance.

Solutions for manufacturers of mass-consumption products.

The automatic and semi-automatic application of bar-code labels, with variable information and a wide range of accessories that include counters, patterns, label-sensors and activation components. The real-time applicators apply the label during the manufacturing process itself directly onto the products.



Solutions for processing and packaging industries.

Every day, more and more processing and packaging companies want to increase their productivity and efficiency. Checkpoint's linear systems can incorporate 1, 2 or more applicator heads and the accessories necessary for the proper labelling of any product.



Solutions for distribution logistics.

Immediacy is a determining factor in distribution processes. The integration of all the systems involved in the logistics process enormously assists the traceability of boxes and pallets, giving greater speed and reliability. The combination of the labels, reading systems and management software provide a perfect way of monitoring warehouse, productivity and inventory processes.

- The advantages of Checkpoint's solutions:
- Investigation and development of new technologies.
 - Personalised preliminary study.
 - Safety and specifications according to EC standards.

Protection at source



Checkpoint helps manufacturers to integrate protection systems, adding value to their production processes. Manufacturers and distributors are increasingly accepting the benefits of applying a security label at source (or Source Tagging). The process of applying a radio frequency EAS label onto a product helps to protect that item from theft, resulting in higher sales. Source Tagging is perceived as an added value for retailers and distributors and therefore these products are more widely accepted.

Solutions for manufacturers of mass-consumer products.

Checkpoint's range of Print & Apply solutions includes RF and RFID circuit applicators for high-speed production lines (up to 150,000 units an hour), with the capacity to be adapted to one or two lathes. These adaptation possibilities add great value to the cosmetics, pharmaceutical, food, bottling and other sectors.



- Design of made-to-measure solutions for any type of industrial application.
- Air-pressure applications which do not come into direct contact with the surface on high-speed lines.

Solutions for processing and packaging industries.

Real-time printing and application of labels to the surface of products, boxes or pallets so as to identify and trace them in the supply chain. These processes are managed by a programmable automated monitoring unit, which makes possible:

- The application of up to 4 labels simultaneously.
- Static application during movement and on angular surfaces.
- Application of frontal labels, counter-labels, bottle-neck labels and wrappers.
- Application on rough, concave or convex surfaces.



The advantages of Checkpoint's solutions:

- Global offer of consumables 100% compatible with all systems. Vast range of labels, circuits, ribbons and preventive maintenance services.
- Personalised study and implementation plan.

Identification intelligente



RFID installation represents a revolution in the supply chain of consumer products. Manufacturers, distributors and retailers are beginning to realise the benefits this technology provides regarding speed and precision.

At Checkpoint we have developed a technology capable of applying UHF RFID circuits for the identification of boxes and pallets in the supply chain.

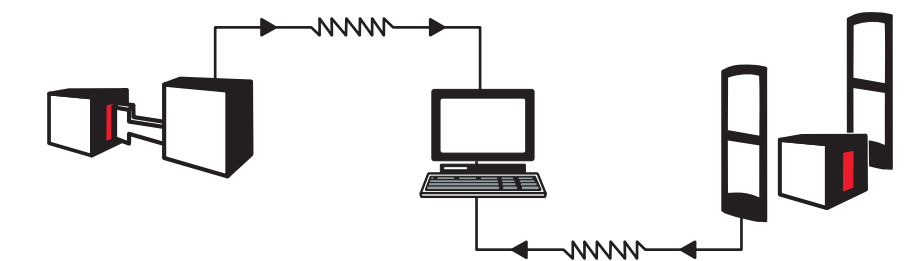
Solutions for the processing and packaging industries.

The Print & Apply systems for RFID designed by Checkpoint are used to print variable label information and to combine it with the unique product code (UPC), thus identifying each box or pallet in the management system. In this way finalised boxes and pallets are included in the system automatically, ready for dispatch.



Solutions for distribution logistics.

As part of Checkpoint's integral RFID solutions for the supply chain, UHF and HF label printers and applicators and reading components for warehouse environments, management software and the labels themselves are included.



The RFID Print & Apply applicator prints the ticket and reads the Unique Product Code (UPC) simultaneously, introducing the information into the management system to identify the case or pallet automatically.

- The advantages of Checkpoint's solutions:
- Wide commercial and sales network in Europe.
 - After-sales service and support.